



ZOOMERMEDIA LIMITED

INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(UNAUDITED)

For the Three and Six Months Ended December 31, 2011 and 2010

(These financial statements have not been reviewed nor audited by an independent audit firm)

ZOOMERMEDIA LIMITED
Consolidated Statements of Financial Position
(Unaudited)

| (expressed in Canadian dollars) | December 31, 2011 | June 30, 2011 |
|--|----------------------|----------------------|
| ASSETS | | |
| Current assets | | |
| Cash and cash equivalents | \$ 1,077,006 | \$ - |
| Trade and other receivables | 12,034,585 | 13,189,703 |
| Prepaid expenses | 469,691 | 579,290 |
| | <u>13,581,282</u> | <u>13,768,993</u> |
| Non-current assets | | |
| Property and equipment (Note 6) | 22,816,654 | 22,413,314 |
| Deferred tax assets | 1,466,000 | 1,466,000 |
| Intangible assets (Note 7) | 44,250,070 | 42,908,529 |
| Goodwill (Note 8) | 4,720,565 | 4,720,565 |
| TOTAL ASSETS | <u>\$ 86,834,571</u> | <u>\$ 85,277,401</u> |
| LIABILITIES | | |
| Current liabilities | | |
| Bank indebtedness | \$ - | \$ 579,644 |
| Trade and other payables | 6,623,229 | 6,664,551 |
| Deferred revenue (Note 9) | 2,124,061 | 2,335,224 |
| Income tax liabilities | 702,460 | 604,100 |
| Current portion of debt (Note 10) | 5,992,418 | 1,567,445 |
| Current portion of other liabilities (Note 12) | 8,194,757 | 6,943,952 |
| Current portion of provisions (Note 13) | 491,905 | 800,880 |
| | <u>24,128,830</u> | <u>19,495,796</u> |
| Non-current liabilities | | |
| Deferred revenue (Note 9) | 1,337,781 | 1,390,518 |
| Deferred tax liabilities | 3,579,691 | 3,520,991 |
| Deferred lease liability | 48,466 | 37,379 |
| Debt (Note 10) | 20,560,443 | 21,286,769 |
| Other liabilities (Note 12) | 1,925,981 | 3,320,351 |
| Provisions (Note 13) | 382,675 | 611,456 |
| | <u>51,963,867</u> | <u>49,663,260</u> |
| EQUITY | | |
| Equity attributable to owners of the parent | | |
| Share capital | 63,411,344 | 63,379,214 |
| Contributed surplus | 1,718,870 | 1,380,472 |
| Deficit | (30,259,510) | (29,145,545) |
| Total equity | <u>34,870,704</u> | <u>35,614,141</u> |
| TOTAL LIABILITIES AND EQUITY | <u>\$ 86,834,571</u> | <u>\$ 85,277,401</u> |

Commitments and contingent liabilities (Note 21)

APPROVED ON BEHALF OF THE BOARD:

Signed "Moses Znaimer" Director
Moses Znaimer

Signed: "Peter Palframan" Director
Peter Palframan

See accompanying notes to consolidated financial statements

Interim Consolidated Financial Statements December 2011

ZOOMERMEDIA LIMITED**Consolidated Statements of Income (Loss) and Comprehensive Income (Loss) and Deficit****For the three and six months ended December 31, 2011 and 2010****(Unaudited)**

| | Three months ended December 31 | | Six months ended December 31 | |
|---|---|--------------------|---|--------------------|
| | 2011 | 2010 | 2011 | 2010 |
| Revenue | \$ 15,269,150 | \$ 16,919,059 | \$ 28,015,918 | \$ 31,208,534 |
| Operating expenses (Note 15) | 13,683,311 | 14,375,933 | 25,929,586 | 28,019,686 |
| Depreciation | 853,335 | 563,002 | 1,390,452 | 1,087,471 |
| Amortization of other intangible assets | 242,282 | 277,091 | 528,091 | 562,683 |
| Operating income | <u>490,222</u> | <u>1,703,033</u> | <u>167,789</u> | <u>1,538,694</u> |
| Interest expense | <u>575,101</u> | <u>801,569</u> | <u>1,124,694</u> | <u>1,293,147</u> |
| Income (loss) before income taxes | <u>(84,879)</u> | <u>901,464</u> | <u>(956,905)</u> | <u>245,547</u> |
| Income taxes - deferred tax expense | 10,370 | - | 58,700 | - |
| Income taxes - current | 41,190 | - | 98,360 | - |
| Net income (loss) and comprehensive income (loss) for the period | <u>(136,439)</u> | <u>901,464</u> | <u>(1,113,965)</u> | <u>245,547</u> |
| Net income (loss) and comprehensive income (loss) attributable to: | | | | |
| Owners of the parent | (136,439) | 745,940 | (1,113,965) | (41,547) |
| Non-controlling interest | - | 155,524 | - | 287,094 |
| | <u>(136,439)</u> | <u>901,464</u> | <u>(1,113,965)</u> | <u>245,547</u> |
| Net income (loss) per share (basic and diluted) (Note 16) | <u>\$ (0.00)</u> | <u>\$ 0.00</u> | <u>\$ (0.00)</u> | <u>\$ (0.00)</u> |
| Weighted average number of shares outstanding | <u>655,164,092</u> | <u>637,697,927</u> | <u>655,093,497</u> | <u>637,314,175</u> |

See accompanying notes to consolidated financial statements

ZOOMERMEDIA LIMITED**Consolidated Statements of Cash Flows****For the three and six months ended December 30, 2011 and 2010****(Unaudited)**

| | Three months ended | | Six months ended | |
|---|---------------------|---------------------|---------------------|---------------------|
| | December 31, | | December 31, | |
| | 2011 | 2010 | 2011 | 2010 |
| Operating activities | | | | |
| Net income (loss) for the period | \$ (136,439) | \$ 901,464 | \$ (1,113,965) | \$ 245,547 |
| Add (deduct) non-cash items: | | | | |
| Depreciation | 853,335 | 563,002 | 1,390,452 | 1,087,471 |
| Amortization of program rights | 2,829,853 | 3,401,563 | 5,648,769 | 6,992,052 |
| Amortization of other intangibles | 242,282 | 277,091 | 528,091 | 562,683 |
| Stock-based compensation | 173,154 | 130,847 | 347,578 | 264,202 |
| Non-cash interest expense | 182,985 | 415,032 | 364,617 | 509,779 |
| Deferred tax expense | 10,370 | - | 58,700 | - |
| Change in deferred revenue | (736,414) | (539,445) | (263,900) | (547,738) |
| Net change in non-cash working capital balances (Note 18) | (997,795) | (1,972,409) | 814,358 | (1,382,023) |
| | <u>2,421,331</u> | <u>3,177,145</u> | <u>7,774,700</u> | <u>7,731,973</u> |
| Purchase of program rights | (2,497,015) | (1,886,758) | (7,470,117) | (6,233,111) |
| Change in other liabilities related to program rights | (1,601,769) | (2,408,982) | (362,345) | (1,523,895) |
| | <u>(4,098,784)</u> | <u>(4,295,740)</u> | <u>(7,832,462)</u> | <u>(7,757,006)</u> |
| | <u>(1,677,453)</u> | <u>(1,118,595)</u> | <u>(57,762)</u> | <u>(25,033)</u> |
| Investing activities | | | | |
| Additions to property and equipment | (1,040,925) | (44,922) | (1,793,792) | (109,188) |
| Purchase of other intangible assets | 8,141 | (97,349) | (48,284) | (97,349) |
| | <u>(1,032,784)</u> | <u>(142,271)</u> | <u>(1,842,076)</u> | <u>(206,537)</u> |
| Financing activities | | | | |
| Issuance of shares under stock option plan | - | 107,050 | 22,950 | 127,050 |
| Issuance of current portion of debt | 1,660,000 | 859,990 | 4,420,000 | 859,990 |
| Repayment of long-term debt | (434,254) | (654,789) | (863,668) | (1,086,927) |
| Capital lease payments | (11,603) | (10,647) | (22,794) | (17,951) |
| | <u>1,214,143</u> | <u>301,604</u> | <u>3,556,488</u> | <u>(117,838)</u> |
| Change in cash | <u>(1,496,094)</u> | <u>(959,262)</u> | <u>1,656,650</u> | <u>(349,408)</u> |
| Cash (bank indebtedness), beginning of period | <u>2,573,100</u> | <u>4,079,245</u> | <u>(579,644)</u> | <u>3,469,391</u> |
| Cash, end of the period | <u>\$ 1,077,006</u> | <u>\$ 3,119,983</u> | <u>\$ 1,077,006</u> | <u>\$ 3,119,983</u> |
| Supplementary cash flow information: | | | | |
| Interest paid | \$ 392,116 | \$ 386,537 | \$ 760,077 | \$ 783,368 |
| Income taxes paid | \$ - | \$ - | \$ - | \$ - |

See accompanying notes to consolidated financial statements

ZOOMERMEDIA LIMITED
Consolidated Statements of Equity
For the periods ended December 30, 2011 and 2010
(Unaudited)

| | Common shares | | Preference Shares | | Contributed Surplus | Deficit | Total Shareholders' Equity | Non-controlling interest (Note 5(b)) | Total |
|---|---------------|------------|-------------------|------------|---------------------|--------------|----------------------------|--------------------------------------|-------------|
| | # | \$ | # | \$ | \$ | \$ | \$ | \$ | \$ |
| Balance at July 1, 2010 | 249,206,896 | 20,502,480 | 387,879,129 | 38,787,913 | 919,586 | (19,432,798) | 40,777,181 | 364,445 | 41,141,626 |
| Exercise of stock options | | | | | | | | | |
| Stock based compensation | 1,270,500 | 173,670 | - | - | (46,620) | - | 127,050 | - | 127,050 |
| Net income (loss) and comprehensive income (loss) | - | - | - | - | 264,202 | - | 264,202 | - | 264,202 |
| Balance, December 31, 2010 | 250,477,396 | 20,676,150 | 387,879,129 | 38,787,913 | 1,137,168 | (19,474,345) | 41,126,886 | 651,539 | 41,778,425 |
| Balance at July 1, 2011 | 267,055,463 | 24,591,301 | 387,879,129 | 38,787,913 | 1,380,472 | (29,145,545) | 35,614,141 | - | 35,614,141 |
| Exercise of stock options | 229,500 | 32,130 | - | - | (9,180) | - | 22,950 | - | 22,950 |
| Stock based compensation | - | - | - | - | 347,578 | - | 347,578 | - | 347,578 |
| Net loss and comprehensive loss | - | - | - | - | - | (1,113,965) | (1,113,965) | - | (1,113,965) |
| Balance, December 31, 2011 | 267,284,963 | 24,623,431 | 387,879,129 | 38,787,913 | 1,718,870 | (30,259,510) | 34,870,704 | - | 34,870,704 |

See accompanying notes to consolidated financial statements.

1. NATURE OF OPERATIONS

ZoomerMedia Limited (the “**Company**” or “**ZoomerMedia**”) is a multimedia company that serves the 45plus “Zoomer” demographic through television, radio, magazine, internet, conferences and trade shows. ZoomerMedia’s television properties include; Vision TV, Canada’s only multi-faith specialty television service; ONE: the Body, Mind, Spirit and Love Channel, offering programs on exercise, meditation, yoga, natural health and living a planet-friendly lifestyle; Joytv 10 in Vancouver and Joytv 11 in Winnipeg, two conventional television stations, available over the air and on cable in their respective markets. ZoomerMedia’s radio properties include CFMZ-FM Toronto – The New Classical 96.3FM, CFMX-FM Cobourg – The New Classical 103.1FM, and CFZM-AM 740 Toronto – The New AM740 Zoomer Radio. ZoomerMedia also publishes Zoomer Magazine. ZoomerMedia is a provider of online content targeting the 45plus age group through many properties, the key one being www.50plus.com. ZoomerMedia also has a trade show and conference division that produces the ZoomerShows, annual consumer shows directed to the Zoomer demographic and ideaCity, an annual Canadian conference also known as 'Canada's Premiere Meeting of the Minds'.

The Company is incorporated and domiciled in Canada and its registered office is located at 550 Queen Street East, Suite 105, Toronto, Ontario, M5A 1V2. The Company’s shares are publicly traded on the TSX Venture Exchange under the symbol “ZUM”.

2. BASIS OF PREPARATION AND ADOPTION OF IFRS

The Company prepares its consolidated financial statements in accordance with Canadian generally accepted accounting principles (“**GAAP**”) as set out in the Handbook of the Canadian Institute of Chartered Accountants (“**CICA Handbook**”). In 2010, the CICA Handbook was revised to incorporate International Financial Reporting Standards (“**IFRS**”), and to require publicly accountable enterprises to apply such standards effective for years beginning on or after January 1, 2011. Accordingly, the Company commenced reporting on this basis in the interim consolidated financial statements for the period ended September 30, 2011. In the interim consolidated financial statements, the term “Canadian GAAP” refers to Canadian GAAP before the adoption of IFRS.

These unaudited interim consolidated financial statements have been prepared in accordance with IFRS applicable to the preparation of interim financial statements, including International Accounting Standard (“**IAS**”) 34 and IFRS 1. The accounting policies followed in these consolidated financial statements are the same as those applied in the Company’s interim consolidated financial statements for the period ended September 30, 2011. The Company has consistently applied the same accounting policies throughout all periods presented, as if these policies had always been in effect. Note 4 discloses the impact of the transition to IFRS on the Company’s reported interim consolidated balance sheet and interim consolidated statement of operations and cash flows, including the nature and effect of significant changes in accounting policies from those used in the Company’s annual consolidated financial statements for the year ended June 30, 2011.

The policies applied in these interim consolidated financial statements are based on IFRS issued and outstanding as of February 23, 2012, the date the Board of Directors approved the statements. Any subsequent changes to IFRS that are given effect in the Company’s annual consolidated financial statements for the year ending June 30, 2012 could result in restatement of these interim consolidated financial statements, including transition adjustments recognized on change-over to IFRS.

These interim consolidated financial statements should be read in conjunction with the Company’s interim consolidated financial statements for the three months ended September 30, 2011 and the Canadian GAAP annual financial statements for the year ended June 30, 2011. Note 4 of the Company’s consolidated interim financial statements for the three months ended September 30, 2011 discloses IFRS information for the year ended June 30, 2011 that is material to an understanding of these consolidated interim consolidated financial statements.

3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

These unaudited interim consolidated financial statements follow the same accounting policies and methods of application as the unaudited interim consolidated financial statements for the three months ended September 30, 2011.

(a) Accounting standards not yet effective

The IASB has issued the following standards, which have not yet been adopted by the Company. The Company has not yet begun the process of assessing the impact the new and amended standards will have on its financial statements or whether to early adopt any of the new requirements.

IFRS 9, Financial Instruments

IFRS 9, Financial Instruments, was issued in November 2009 and addresses classification and measurement of financial assets. It replaces the multiple category and measurement models in IAS 39 for debt instruments with a new mixed measurement model having only two categories: amortized cost and fair value through profit or loss. IFRS 9 also replaces the models for measuring equity instruments. Such instruments are either recognized at fair value through profit or loss or at fair value through other comprehensive income. Where equity instruments are measured at fair value through other comprehensive income, dividends are recognized in profit or loss to the extent that they do not clearly represent a return of investment; however, other gains and losses (including impairments) associated with such instruments remain in accumulated comprehensive income indefinitely.

Requirements for financial liabilities were added to IFRS 9 in October 2010 and they largely carried forward existing requirements in **IAS 39, Financial Instruments – Recognition and Measurement**, except that fair value changes due to credit risk for liabilities designated at fair value through profit and loss are generally recorded in other comprehensive income.

IFRS 10, Consolidated Financial Statements

IFRS 10, Consolidated Financial Statements, requires an entity to consolidate an investee when it has power over the investee, is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its power over the investee. Under existing IFRS, consolidation is required when an entity has the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities. IFRS 10 replaces *SIC-12, Consolidation—Special Purpose Entities* and parts of IAS 27, Consolidated and Separate Financial Statements.

IFRS 11, Joint Arrangements

IFRS 11, Joint Arrangements, requires a venturer to classify its interest in a joint arrangement as a joint venture or joint operation. Joint ventures will be accounted for using the equity method of accounting whereas for a joint operation the venturer will recognize its share of the assets, liabilities, revenue and expenses of the joint operation. Under existing IFRS, entities have the choice to proportionately consolidate or equity account for interests in joint ventures. IFRS 11 supersedes IAS 31, *Interests in Joint Ventures*, and SIC-13, *Jointly Controlled Entities—Non-monetary Contributions by Venturers*.

IFRS 12, Disclosure of Interests in Other Entities

IFRS 12, Disclosure of Interests in Other Entities, establishes disclosure requirements for interests in other entities, such as subsidiaries, joint arrangements, associates, and unconsolidated structured entities. The standard carries forward existing disclosures and also introduces significant additional disclosure that address the nature of, and risks associated with, an entity's interests in other entities.

IFRS 13, Fair Value Measurement

IFRS 13, Fair Value Measurement, is a comprehensive standard for fair value measurement and disclosure for use across all IFRS standards. The new standard clarifies that fair value is the price that would be received to sell an asset, or paid to transfer a liability in an orderly transaction between market participants, at the measurement date. Under existing IFRS, guidance on measuring and disclosing fair value is dispersed among the specific standards requiring fair value measurements and does not always reflect a clear measurement basis or consistent disclosures.

4. TRANSITION TO IFRS

The effect of the Company's transition to IFRS, described in Note 2, is summarized in this note as follows: (i) transition elections; (ii) reconciliation of equity and comprehensive income as previously reported under Canadian GAAP to IFRS; and (iii) adjustments to the interim consolidated statement of cash flows.

(i) Transition elections

IFRS 1, First-time Adoption of International Financial Reporting Standards ("IFRS 1"), provides guidance for an entity's initial adoption of IFRS. IFRS 1 generally requires retrospective application of IFRS effective at the end of the Company's first annual IFRS reporting period. However, IFRS 1 also provides certain optional exemptions and mandatory exceptions from retrospective application. The transition elections used in the preparation of these interim consolidated financial statements are the same transition elections as disclosed in the interim consolidated financial statements for the three months ended September 30, 2011. Refer the interim consolidated financial statements for the three months ended September 30, 2011 for details of the transitional exceptions and exemptions to full retrospective application of IFRS applied by the Company in its preparation of the opening IFRS consolidated balance sheet as at July 1, 2010, which is the Company's date of transition to IFRS ("Transition Date").

ZOOMERMEDIA LIMITED
Notes to Consolidated Financial Statements – December 31, 2011 and 2010
(ii) Reconciliation of equity and net income and comprehensive income as previously reported under Canadian GAAP to IFRS

| | Reference Note 4(ii) | December 31, 2010 | | |
|--|-------------------------|-----------------------|-----------------------|----------------------|
| | | Cdn GAAP | Adj | IFRS |
| ASSETS | | | | |
| Current assets | | | | |
| Cash and cash equivalents | | \$ 3,119,983 | \$ - | \$ 3,119,983 |
| Trade and other receivables | a. | 13,193,732 | - | 13,193,732 |
| Prepaid expenses | a. | 668,578 | - | 668,578 |
| | | <u>16,982,293</u> | <u>-</u> | <u>16,982,293</u> |
| Non-current assets | | | | |
| Property and equipment | a. | 22,448,206 | (577,403) | 21,870,803 |
| Deferred tax assets | | 745,000 | - | 745,000 |
| Intangible assets | a., b. | 51,541,817 | (694,081) | 50,847,736 |
| Goodwill | a., b. | 8,365,032 | (3,644,467) | 4,720,565 |
| TOTAL ASSETS | | <u>\$ 100,082,348</u> | <u>\$ (4,915,951)</u> | <u>\$ 95,166,397</u> |
| LIABILITIES | | | | |
| Current liabilities | | | | |
| Bank indebtedness | | \$ - | \$ - | \$ - |
| Trade and other payables | a., e., f. | 7,197,031 | 367,175 | 7,564,206 |
| Deferred revenue | | 2,493,272 | - | 2,493,272 |
| Income tax liabilities | f. | - | - | - |
| Current portion of debt | | 2,435,609 | - | 2,435,609 |
| Current portion of other liabilities | d. | 7,607,255 | (138,611) | 7,468,644 |
| Current portion of provisions | d., e. | - | 1,576,067 | 1,576,067 |
| | | <u>19,733,167</u> | <u>1,804,631</u> | <u>21,537,798</u> |
| Non-current liabilities | | | | |
| Deferred revenue | | 885,875 | - | 885,875 |
| Deferred tax liabilities | a., b., c. | 986,000 | 2,327,806 | 3,313,806 |
| Deferred lease liability | a. | 755,819 | (735,609) | 20,210 |
| Debt | | 21,872,512 | - | 21,872,512 |
| Other liabilities | d. | 5,757,771 | (405,971) | 5,351,800 |
| Provisions | d. | - | 405,971 | 405,971 |
| | | <u>49,991,144</u> | <u>3,396,828</u> | <u>53,387,972</u> |
| EQUITY | | | | |
| Equity attributable to owners of the parent | | | | |
| Share capital | | 59,464,063 | - | 59,464,063 |
| Contributed surplus | | 1,137,168 | - | 1,137,168 |
| Deficit | a., b., c. | (11,161,566) | (8,312,779) | (19,474,345) |
| | | <u>49,439,665</u> | <u>(8,312,779)</u> | <u>41,126,886</u> |
| Non-controlling interest | | 651,539 | - | 651,539 |
| Total equity | | <u>50,091,204</u> | <u>(8,312,779)</u> | <u>41,778,425</u> |
| TOTAL LIABILITIES AND EQUITY | | <u>\$ 100,082,348</u> | <u>\$ (4,915,951)</u> | <u>\$ 95,166,397</u> |

ZOOMERMEDIA LIMITED
Notes to Consolidated Financial Statements – December 31, 2011 and 2010

| Reference Note 4(ii) | Three months ended December 31, 2010 | | Six months ended December 31, 2010 | |
|---|--------------------------------------|------------------|------------------------------------|--------------------|
| | Cdn GAAP | Adj | IFRS | IFRS |
| | \$ 16,919,059 | \$ - | \$ 16,919,059 | \$ 31,208,534 |
| Operating expenses ¹ | 14,474,528 | (98,594) | 14,375,934 | 27,349,042 |
| Depreciation | 331,779 | 231,223 | 563,002 | 625,025 |
| Amortization of other intangible assets | 257,340 | 19,750 | 277,090 | 523,182 |
| Interest expense | 1,855,412 | (152,379) | 1,703,033 | 2,711,285 |
| Income (loss) before income taxes | 801,569 | - | 801,569 | 1,293,147 |
| Income taxes - deferred tax expense | 1,053,843 | (152,379) | 901,464 | 1,418,138 |
| Income taxes - current | - | - | - | - |
| Net income (loss) and comprehensive income (loss) for the period | 1,053,843 | (152,379) | 901,464 | 1,418,138 |
| Net income (loss) and comprehensive income (loss) attributable to: | | | | |
| Owners of the parent | \$ 898,319 | \$(152,379) | \$ 745,940 | \$ 1,131,044 |
| Non-controlling interest | 155,524 | - | 155,524 | 287,094 |
| | \$ 1,053,843 | \$(152,379) | \$ 901,464 | \$ 1,418,138 |
| Net loss per share (basic and diluted) | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ (0.00) |
| Weighted average number of shares outstanding | 637,697,927 | | 637,697,927 | 637,314,175 |

¹ Adjustments to operating expenses includes a \$605,322 adjustment for restructuring provisions (see Note 4(ii)(a.))

- a. The Company elected to apply IFRS 3, Business Combinations prospectively to business combinations occurring on or after its Transition Date. The Company acquired various assets (the “**Vision Assets**”) that constituted a business from VisionTV: Canada’s Faith Network/Réseau Religieux Canadien (“**VTV**”) before the Transition Date. The acquisition was accounted for using the purchase method under Canadian GAAP and the Canadian GAAP balances have been carried forward and adjusted as described below.

Under Canadian GAAP the July 1, 2010 financial statements included preliminary estimated values of the assets acquired and liabilities assumed as the Company had not finalized the determination of the fair value of these assets and liabilities at that date. The Company subsequently determined the final fair values and has concluded that the final fair values established under Canadian GAAP should be used as the deemed cost of these assets and liabilities at the date of acquisition. As a result, the opening IFRS balance sheet reflects an adjustment to the assets and liabilities as well as an adjustment to opening retained earnings. The effect on the interim consolidated statement of financial position is as follows:

| | December 31, 2010 |
|--------------------------|------------------------------|
| Balance sheet item | |
| Property and equipment | \$ (577,403) |
| Intangible assets: | |
| Broadcast licenses | (6,744,165) |
| Brand names | 750,500 |
| Program rights | 7,268,954 |
| | <u>1,275,289</u> |
| Goodwill | 473,317 |
| Trade and other payables | 1,813,302 |
| Other liabilities | 291,779 |
| Deferred tax liabilities | 369,000 |
| Deferred lease liability | (735,609) |
| Total equity | (567,269) |

The effect on the interim consolidated statement of operations is as follows:

| | Three months ended December 31, 2010 | Six months ended December 31, 2010 |
|---|---|---|
| Amortization of program rights | \$ (83,830) | \$ 109,008 |
| Depreciation | 231,223 | 462,446 |
| Amortization of other intangible assets | 19,750 | 39,500 |
| Other operating expenses | (14,764) | (43,685) |
| Net loss for the period | 152,379 | (567,269) |

Additionally, under Canadian GAAP the Company recognized a liability of \$605,322 for severance related to a restructuring program in respect of this acquisition. Under IFRS a liability for severances may only be recognized when an obligating event has occurred. No obligating event had occurred at the Transition Date as the program was not announced and communicated to the affected employees until the first quarter of fiscal 2011. Accordingly, the Company has reduced its deficit in the opening IFRS balance sheet by \$605,322 and has recognized these severance costs in the six months ended December 31, 2010. The Company’s opening IFRS deficit has also been increased to reflect taxes of \$151,331 related to this adjustment.

Purchase consideration has also been adjusted by \$300,450 to exclude certain transaction costs that had been capitalized under Canadian GAAP which should be expensed under IFRS. As a result, other operating expenses for the year ended June 30, 2011 were increased by \$300,450.

- b. Under IFRS goodwill and broadcast licenses are assessed for impairment by comparing the aggregate recoverable amount of the assets included in the relevant cash generating units (“CGUs”) to their respective carrying amount. Under Canadian GAAP broadcast licenses are tested for impairment by comparing their carrying value to their fair value and goodwill is tested for impairment by comparing the estimated fair value of the relevant reporting units to their carrying amounts. The Company re-performed its impairment tests at the Transition Date and has recorded an impairment charge of \$1,895,070 related to intangible assets of a CGU in the Radio operating segment and an impairment charge of \$3,609,441 for goodwill attributable to the segment. The Company has also recognized impairment charges of \$74,300 and \$207,893 for intangible assets and goodwill attributable to its website and has reduced amortization expense on other intangible assets for the year ended June 30, 2011 by \$29,667. The tax impact of these adjustments was \$457,886.
- c. Under IFRS the difference between the tax basis and carrying value of certain acquired assets has increased. As a result, the Company has recognized additional deferred tax liabilities of \$2,265,361 in its opening IFRS balance sheet and has reduced the valuation allowance recognized during the year ended June 30, 2011 by \$977,484.
- d. Certain liabilities that were previously classified as other liabilities have been reclassified as provisions.
- e. Obligations relating to the settlement of working capital issues and for a restructuring provision (refer to note 13) have been reclassified from trade and other payables to provisions.
- f. Current income tax liabilities have been reclassified from trade and other payables to income tax liabilities.
- g. The following is a summary of transition adjustments (each net of related tax) to the Company’s deficit from Canadian GAAP to IFRS:

| | Reference Note 4(ii) | December 31, 2010 |
|--|-------------------------|------------------------------|
| Deficit as reported under Canadian GAAP | | \$ (11,161,566) |
| IFRS adjustments increase (decrease): | | |
| Finalization of fair values | a. | (567,269) |
| Restructuring liability | a. | (151,331) |
| Adjustment of consideration | a. | - |
| Impairment of goodwill and intangible assets | b. | (5,328,818) |
| Deferred income taxes | c. | (2,265,361) |
| Deficit as reported under IFRS | | <u>\$ (19,474,345)</u> |

(iii) Adjustments to interim consolidated statements of cash flows

The transition from Canadian GAAP to IFRS had no significant impact on cash flows generated by the Company.

5. ACQUISITION OF ADDITIONAL OWNERSHIP INTEREST IN ONE

On March 22, 2011 the Company purchased the remaining 52.78% of the shares of ONE from the non-controlling interests for cash consideration of \$3,516,568. This purchase has been accounted for as an equity transaction. The consideration paid was debited to deficit and partially offset by the reclassification of \$610,414 of non-controlling interests on the balance sheet. Prior to March 22, 2011 ONE was consolidated as the Company had the right to vote the shares of certain minority shareholders.

ZOOMERMEDIA LIMITED**Notes to Consolidated Financial Statements – December 31, 2011 and 2010****6. PROPERTY AND EQUIPMENT**

| | Land & building | Broadcast equipment | Equipment and vehicles | Computer hardware | Leasehold improvements | Total |
|---------------------------------------|--------------------------------|--------------------------------|-----------------------------------|------------------------------|-----------------------------------|----------------------|
| At 1 July 2010 | | | | | | |
| Cost | \$ 15,888,415 | \$ 4,054,986 | \$ 526,834 | \$ 790,917 | \$ 2,252,296 | \$ 23,513,448 |
| Accumulated depreciation | - | - | (142,512) | (455,321) | (66,528) | (664,361) |
| Net book value | <u>\$ 15,888,415</u> | <u>\$ 4,054,986</u> | <u>\$ 384,322</u> | <u>\$ 335,596</u> | <u>\$ 2,185,768</u> | <u>\$ 22,849,087</u> |
| Year ended June 30, 2011 | | | | | | |
| Opening net book value | \$ 15,888,415 | \$ 4,054,986 | \$ 384,322 | \$ 335,596 | \$ 2,185,768 | \$ 22,849,087 |
| Additions | 1,345,425 | 186,065 | 62,370 | 112,939 | - | 1,706,799 |
| Depreciation for the period | (374,683) | (814,224) | (76,140) | (142,468) | (735,057) | (2,142,572) |
| Closing net book value | <u>16,859,157</u> | <u>3,426,827</u> | <u>370,552</u> | <u>306,067</u> | <u>1,450,711</u> | <u>22,413,314</u> |
| At June 30, 2011 | | | | | | |
| Cost | 17,233,840 | 4,241,051 | 589,204 | 903,856 | 2,252,296 | 25,220,247 |
| Accumulated depreciation | (374,683) | (814,224) | (218,652) | (597,789) | (801,585) | (2,806,933) |
| Net book value | <u>\$ 16,859,157</u> | <u>\$ 3,426,827</u> | <u>\$ 370,552</u> | <u>\$ 306,067</u> | <u>\$ 1,450,711</u> | <u>\$ 22,413,314</u> |
| Period ended December 31, 2011 | | | | | | |
| Opening net book value | \$ 16,859,157 | \$ 3,426,827 | \$ 370,552 | \$ 306,067 | \$ 1,450,711 | \$ 22,413,314 |
| Additions | 1,142,190 | 514,575 | 84,536 | 52,491 | - | 1,793,792 |
| Depreciation for the period | (197,655) | (711,203) | (55,280) | (65,649) | (360,665) | (1,390,452) |
| Closing net book value | <u>17,803,692</u> | <u>3,230,199</u> | <u>399,808</u> | <u>292,909</u> | <u>1,090,046</u> | <u>22,816,654</u> |
| At December 31, 2011 | | | | | | |
| Cost | 18,376,030 | 4,755,626 | 673,740 | 956,347 | 2,252,296 | 27,014,039 |
| Accumulated depreciation | (572,338) | (1,525,427) | (273,932) | (663,438) | (1,162,250) | (4,197,385) |
| Net book value | <u>\$ 17,803,692</u> | <u>\$ 3,230,199</u> | <u>\$ 399,808</u> | <u>\$ 292,909</u> | <u>\$ 1,090,046</u> | <u>\$ 22,816,654</u> |

The Company is currently renovating one of its commercial properties and has committed to spend approximately \$370,000 on additions to property and equipment subsequent to December 31, 2011.

ZOOMERMEDIA LIMITED**Notes to Consolidated Financial Statements – December 31, 2011 and 2010****7. INTANGIBLE ASSETS**

| | Broadcast licenses | Program rights | Royalty stream rights | Brand names | Computer software | Domain names | Total |
|---------------------------------------|----------------------|----------------------|-----------------------|-------------------|-------------------|------------------|----------------------|
| At 1 July 2010 | | | | | | | |
| Cost | \$ 20,716,415 | \$ 19,944,695 | \$ 12,650,072 | \$ 790,000 | \$ 282,197 | \$ 110,942 | \$ 54,494,321 |
| Accumulated depreciation | - | - | (2,108,345) | - | (226,633) | (87,334) | (2,422,312) |
| Net book value | <u>\$ 20,716,415</u> | <u>\$ 19,944,695</u> | <u>\$ 10,541,727</u> | <u>\$ 790,000</u> | <u>\$ 55,564</u> | <u>\$ 23,608</u> | <u>\$ 52,072,009</u> |
| Year ended June 30, 2011 | | | | | | | |
| Opening net book value | \$ 20,716,415 | \$ 19,944,695 | \$ 10,541,727 | \$ 790,000 | \$ 55,564 | \$ 23,608 | \$ 52,072,009 |
| Additions | 9,032 | 10,414,832 | - | - | 269,810 | 30,293 | 10,723,967 |
| Amortization for the period | - | (18,765,267) | (843,336) | (79,000) | (170,544) | (29,300) | (19,887,447) |
| Closing net book value | <u>20,725,447</u> | <u>11,594,260</u> | <u>9,698,391</u> | <u>711,000</u> | <u>154,830</u> | <u>24,601</u> | <u>42,908,529</u> |
| At June 30, 2011 | | | | | | | |
| Cost | 20,725,447 | 30,359,527 | 12,650,072 | 790,000 | 552,007 | 141,235 | 65,218,288 |
| Accumulated depreciation | - | (18,765,267) | (2,951,681) | (79,000) | (397,177) | (116,634) | (22,309,759) |
| Net book value | <u>\$ 20,725,447</u> | <u>\$ 11,594,260</u> | <u>\$ 9,698,391</u> | <u>\$ 711,000</u> | <u>\$ 154,830</u> | <u>\$ 24,601</u> | <u>\$ 42,908,529</u> |
| Period ended December 31, 2011 | | | | | | | |
| Opening net book value | \$ 20,725,447 | \$ 11,594,260 | \$ 9,698,391 | \$ 711,000 | \$ 154,830 | \$ 24,601 | \$ 42,908,529 |
| Additions | - | 7,470,117 | - | - | 48,284 | - | 7,518,401 |
| Amortization for the period | - | (5,648,769) | (421,668) | (39,500) | (62,133) | (4,790) | (6,176,860) |
| Closing net book value | <u>20,725,447</u> | <u>13,415,608</u> | <u>9,276,723</u> | <u>671,500</u> | <u>140,981</u> | <u>19,811</u> | <u>44,250,070</u> |
| At December 31, 2011 | | | | | | | |
| Cost | 20,725,447 | 37,829,644 | 12,650,072 | 790,000 | 600,291 | 141,235 | 72,736,689 |
| Accumulated depreciation | - | (24,414,036) | (3,373,349) | (118,500) | (459,310) | (121,424) | (28,486,619) |
| Net book value | <u>\$ 20,725,447</u> | <u>\$ 13,415,608</u> | <u>\$ 9,276,723</u> | <u>\$ 671,500</u> | <u>\$ 140,981</u> | <u>\$ 19,811</u> | <u>\$ 44,250,070</u> |

At the end of fiscal 2011 the Company reduced the expected useful lives of certain program rights and recorded accelerated amortization of \$4,193,391.

8. GOODWILL

Goodwill has been allocated to the following CGUs

| | December 31, 2011 | June 30, 2011 |
|------------|----------------------|---------------------|
| Television | <u>\$ 2,574,758</u> | <u>\$ 2,574,758</u> |
| Radio | <u>2,145,807</u> | <u>2,145,807</u> |
| | <u>\$ 4,720,565</u> | <u>\$ 4,720,565</u> |

ZOOMERMEDIA LIMITED**Notes to Consolidated Financial Statements – December 31, 2011 and 2010****9. DEFERRED REVENUE**

| | <u>December 31,</u> <u>2011</u> | <u>June 30,</u> <u>2011</u> |
|--------------------------------|------------------------------------|--------------------------------|
| Magazine subscriptions revenue | \$ 2,028,180 | \$ 1,800,298 |
| Royalty revenue (i) | 823,413 | 882,937 |
| Canada periodical fund (ii) | 175,583 | 526,749 |
| Show and conference | 152,214 | 88,841 |
| Advertising revenue | <u>282,452</u> | <u>426,917</u> |
| | 3,461,842 | 3,725,742 |
| Less: Current portion | <u>(2,124,061)</u> | <u>(2,335,224)</u> |
| | <u>\$ 1,337,781</u> | <u>\$ 1,390,518</u> |

- (i) Pursuant to an affinity agreement entered into with MBNA Canada Bank (“**MBNA**”), effective December 1, 2008, the Company received \$1,250,000 from MBNA as an advance against future royalties (“**Advanced Amount**”) to be earned over the ten year period ending November 30, 2018. All royalties accrued in each contract year shall be applied against the Advanced Amount to a maximum of \$125,000. Any royalties accrued in a contract year in excess of \$125,000 will be payable to the Company. The Company is guaranteed to earn royalties equal to the Advanced Amount by the end of the ten-year contract term. If the agreement is terminated for whatever reason, other than material breach by MBNA, the unearned balance would be repayable.
- (ii) On April 1, 2010 the department of Canadian Heritage of the Government of Canada replaced both the Canada Magazine Fund and the Periodical Assistance Program for Canadian magazines with the Canada Periodical Fund. At December 31, 2011 the Company had deferred revenue of \$175,583 (June 30, 2011 - \$526,749) related to grants received from the Canada Periodical Fund. This amount will be recognized as a reduction of operating expense during the current fiscal year as each issue of the magazine is published (see Note 19).

10. DEBT

| | <u>December 31,</u> <u>2011</u> | <u>June 30,</u> <u>2011</u> |
|---|------------------------------------|--------------------------------|
| Note payable - Megadak Enterprises (i) | 2,594,867 | \$ 2,752,552 |
| Note payable - Vision charity (ii) | 9,797,528 | 10,212,418 |
| Mortgage - First National Financial (iii) | 5,936,347 | 6,027,201 |
| Note payable - Davpart (iii) | 3,804,119 | 3,862,043 |
| Royal Bank of Canada credit facility (iv) | <u>4,420,000</u> | <u>-</u> |
| | 26,552,861 | 22,854,214 |
| Less: Current portion | <u>(5,992,418)</u> | <u>(1,567,445)</u> |
| | <u>\$ 20,560,443</u> | <u>\$ 21,286,769</u> |

- (i) The Company acquired certain marketing rights related to CARP and royalty revenues from Megadak Enterprises (“**Megadak**”). In exchange the Company agreed to pay Megadak \$50,000 per month for 115 months. The loan is unsecured and non-interest bearing. The fair value of the loan was determined using a discount rate of 11% and the Company recorded non-cash interest expense of \$70,078 and \$142,315 during three and six months ended December 31, 2011, respectively (three and six months ended December 31, 2010 - \$78,366 and \$158,670).
- (ii) As part of the acquisition of the Vision Assets the Company agreed to pay \$11 million to VTV by way of a promissory note payable, secured by a general security agreement covering the assets of the Company excluding the property located at 64 Jefferson Avenue, over 10 years at an interest rate of 7% per annum in blended monthly payments.
- (iii) On June 28, 2010 the Company acquired a property at 64 Jefferson Avenue. As part of the acquisition the Company assumed a mortgage held by First National Financial LP, secured by a first mortgage on the land and building. The remaining principal plus accrued interest of \$5,936,347 (June 30, 2011 - \$6,027,201) is payable over 18 years at an interest rate of 6.47%. The current 5 year term ends June 1, 2014.

The Company also assumed an unsecured promissory note payable to Davpart Inc., a former owner of the building, with remaining principal plus accrued interest of \$3,804,119 (June 30, 2011 - \$3,862,043) payable over 17 years at an interest rate of 7%. The current 5 year term ends June 1, 2014.

- (iv) The Company established a line of credit facility with a bank for \$5,000,000, bearing interest at a variable rate of prime plus 2.0%, secured by a general security agreement covering all of the assets of the Company except for the property located at 64 Jefferson Ave. As at December 31, 2011 \$4,420,000 has been drawn against the credit facility and \$589,321 in letters of credit were issued to guarantee certain land transfer tax obligations. The Company has recorded interest expense of \$41,503 and \$69,474 for the three and six months ended December 31, 2011. At December 31, 2011 no funds were available under the facility (June 30, 2011 \$9,412,679). The credit facility requires the Company to meet certain financial covenants on a quarterly basis. The Company was not in compliance with these covenants at June 30, 2011 and December 31, 2011 and as a result the amounts drawn on the facility are repayable on demand and the facility may also not be available. The Company has received a tolerance letter from the bank and is currently discussing alternative arrangements for financing with the bank. (refer to Note 11).

11. LIQUIDITY RISK

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they fall due. The Company manages liquidity risk through the management of its capital structure, as outlined in Note 20. It also manages liquidity risk by monitoring actual and projected cash flows, taking into account the Company's revenues and receipts and matching the maturity profile of financial assets and liabilities. The Board of Directors reviews and approves the Company's annual operating and capital budgets, as well as any material transactions out of the ordinary course of business, including proposals on acquisitions and other major investments.

The Company has expended and will continue to expend cash to integrate the recently acquired television businesses, complete the renovations of new office facilities, invest in new programming and increase subscribers to the magazine. The Company has experienced net losses for the three and six months ended December 31, 2011, fiscal 2011 and 2010 periods and has an accumulated deficit of \$30.2 million as at December 31, 2011. Cash used for operating activities was \$1,677,453 and \$57,762 during the three and six months ended December 31, 2011 (three and six months ended December 31, 2010 – \$1,118,595 and \$25,033). Cash used for investing activities during the three and six months was \$1,032,784 and \$1,842,076 (three and six months ended December 31, 2010 – \$142,271 and \$206,537). During the three and six months ended December 31, 2011 cash generated from financing activities was \$1,214,143 and \$3,556,488 (three and six months ended December 31, 2010 – cash generated \$301,604 and cash used \$117,838). At December 31, 2011, excluding current deferred revenue, the Company had negative working capital of \$8,423,487 (June 30, 2011 – negative working capital of \$3,391,579).

The Company expects cash flows from operating activities to improve as a result of investments in new programming and increasing audience levels in its television operations. However, prevailing economic conditions may affect the Company's ability to generate revenue growth or maintain current levels of revenue and there is a risk operating cash flow may not increase. The Company plans to expend funds to complete the renovation of its new facilities which will result in significant investment and cash out flows during the current fiscal year.

While some of the Company's costs are variable based on the revenue generated, a significant portion of the costs, including programming and interest costs, are fixed and some cannot be reduced quickly. Some of these factors are beyond the Company's control and may impact the future cash flows from operating activities. The Company plans to use the bank credit facility to fund cash requirements over the next 12 months. However, should the cash flow from operations and the bank credit facility not be sufficient, additional liquidity through equity or debt financing may be required. The availability of the bank facility is also dependent on meeting certain financial covenants on a quarterly basis. As noted in Note 10(iv) the Company was not in compliance with these covenants at June 30, 2011 and December 31, 2011 and as a result the credit facility may not be available. Subsequent to December 31, 2011, the Company obtained a tolerance letter from the bank which requires the Company to either remedy its non-compliance by April 9, 2012 or restructure its financing arrangements by that date. Discussions are taking place with the bank with respect to alternative arrangements for financing with specific focus on seeking financing through releasing equity in its property located at 64 Jefferson Avenue. If the bank credit facility is not available, certain shareholders of the Company have pledged to provide up to \$5,000,000 in additional financial support to the Company at an interest rate of 6.5%. The pledge expires on October 26, 2012.

Management's current cash flow projections reflect positive cash flow from operations for the next twelve months

ZOOMERMEDIA LIMITED**Notes to Consolidated Financial Statements – December 31, 2011 and 2010**

and then improving significantly in the subsequent two years. Over the remainder of the current fiscal year, there are major cash requirements for the capital improvements to 64 Jefferson Avenue which exceed the positive cash flow from operations and will require financing.

The following table reflects the undiscounted amounts based on contractual maturities and other commitments including interest, of the Company's financial liabilities and other commitments as at December 31, 2011:

| <u>Commitments and financial liabilities</u> | <u>1 year</u> | <u>2-3 years</u> | <u>4-5 years</u> | <u>Beyond 5 years</u> | <u>Total</u> |
|--|----------------------|----------------------|---------------------|-----------------------|----------------------|
| Trade and other payables | \$ 6,623,229 | \$ - | \$ - | \$ - | \$ 6,623,229 |
| Long-term debt - principal | 5,322,252 | 3,306,389 | 3,868,186 | 14,056,034 | 26,552,861 |
| Long-term debt - interest | 462,273 | 2,838,128 | 2,276,331 | 4,750,383 | 10,327,115 |
| Other liabilities | 5,403,909 | 4,546,362 | 6,475 | 433,698 | 10,390,444 |
| Program rights purchase commitments | 1,896,112 | 199,162 | | | 2,095,274 |
| Operating leases | 1,552,538 | 2,953,750 | 1,327,054 | 2,090,071 | 7,923,413 |
| Additions to property and equipment | 370,000 | - | - | - | 370,000 |
| Provisions | 260,796 | 504,472 | 144,572 | - | 909,840 |
| | <u>\$ 21,891,109</u> | <u>\$ 14,348,263</u> | <u>\$ 7,622,618</u> | <u>\$ 21,330,186</u> | <u>\$ 65,192,176</u> |

12. OTHER LIABILITIES

| | <u>December 31,</u> <u>2011</u> | <u>June 30,</u> <u>2011</u> |
|---|------------------------------------|--------------------------------|
| Program rights obligation - bulk purchase (i) | \$ 4,749,982 | 6,546,868 |
| Other program rights obligations | 4,871,217 | 3,233,562 |
| Capital lease obligation | 65,840 | 88,634 |
| Other | 433,699 | 395,239 |
| | <u>10,120,738</u> | <u>10,264,303</u> |
| Less: Current portion | <u>(8,194,757)</u> | <u>(6,943,952)</u> |
| | <u>\$ 1,925,981</u> | <u>\$ 3,320,351</u> |

- (i) During 2010 the Company acquired certain program rights under a bulk purchase agreement. In exchange the Company is contractually committed to pay \$12 million, starting July 1, 2010, over three years for the acquired rights. For the three and six months ended December 31, 2011 the Company made payments of \$1,000,000 and \$2,000,000 (three and six months ended December 31, 2010 \$1,250,000 and \$2,500,000). The fair value of this liability was determined using a discount rate of 7% and the Company recorded non-cash interest expense during the three and six months ended December 31, 2011 of \$93,719 and \$203,114 (three and six months ended December 31, 2010 - \$336,666 and \$351,109).

13. PROVISIONS

| | <u>Working capital</u> <u>settlement (i)</u> | <u>CRTC license</u> <u>requirements (ii)</u> | <u>Restructuring</u> <u>provision (i)</u> | <u>Total</u> |
|------------------------|---|---|--|-------------------|
| At July 1, 2011 | \$ 540,354 | \$ 847,672 | \$ 24,310 | \$ 1,412,336 |
| Additional provisions | - | 39,044 | - | 39,044 |
| Paid during the period | (279,558) | (272,932) | (24,310) | (576,800) |
| At December 31, 2011 | <u>260,796</u> | <u>613,784</u> | <u>-</u> | <u>874,580</u> |
| Less: Current portion | <u>(260,796)</u> | <u>(231,109)</u> | <u>-</u> | <u>(491,905)</u> |
| | <u>\$ -</u> | <u>\$ 382,675</u> | <u>\$ -</u> | <u>\$ 382,675</u> |

- (i) In connection with the acquisition of the Vision Assets, the Company has recognized a provision for the settlement of working capital items and severance costs in connection with the acquisition of the Vision Assets. The ultimate amount payable is uncertain and subject to final resolution.

- (ii) The Company is committed to pay amounts to third parties related to the transfer of radio broadcast licenses on change of control. These were recorded as constructive obligations in the purchase accounting related to the Company's radio stations. During the three and six months ended December 31, 2011 the Company recorded non-cash interest expense of \$19,188. Payments of \$252,186 are due within the next twelve months.

14. SHARE CAPITAL**(a) Authorized**

Unlimited preference shares that may be issued in one or more series by the Board of Directors. Preference shares are non-voting, are convertible into common shares at the option of the holder on a one for one basis at any time and have rights to dividends. As at December 31, 2011 the Company had 387,879,129 preference shares outstanding (June 30, 2011 – 387,879,129).

Unlimited number of common shares. As at December 31, 2011 the Company had 267,284,963 common shares outstanding (June 30, 2011 – 267,055,463).

(b) Issued upon Exercise of Options

During the six months ended December 31, 2011, 229,500 stock options were exercised (six months ended December 31, 2010 – 1,270,500) for net proceeds of \$22,950 (six months ended December 31, 2010 – \$127,050). The attributed value of the stock options in the amount of \$9,180 (six months ended December 31, 2010 – \$46,620) was reallocated from contributed surplus to capital stock when the options were exercised.

(c) Stock Options

The Company has a stock option plan for the benefit of employees and directors of the Company and certain key service providers to the Company. Under the plan the Company is authorized to issue stock options up to 10% of the shares issued and outstanding at the time of the grant.

The options either vest on issuance or vest one-third upon issuance and one-third in each of the following two years, or one-third in each of the following three years.

As at December 31, 2011 the Company had 24,096,410 options outstanding with a weighted average remaining life of 2.4 years and a weighted average exercise price of \$0.16 per share. Of the remaining options outstanding at December 31, 2011 14,729,740 had vested with a weighted average exercise price of \$0.14 per share.

ZOOMERMEDIA LIMITED
Notes to Consolidated Financial Statements – December 31, 2011 and 2010
15. OPERATING EXPENSES

| | Three months ended | | Six months ended | |
|-------------------------------------|----------------------|----------------------|----------------------|----------------------|
| | December 31, 2011 | December 31, 2010 | December 31, 2011 | December 31, 2010 |
| Employee benefits: | | | | |
| Salaries and wages | \$ 3,827,920 | \$ 4,391,360 | \$ 7,334,737 | \$ 8,261,286 |
| Stock based compensation | 173,154 | 130,847 | 347,578 | 264,202 |
| Other employee costs | 1,111,056 | 674,660 | 2,150,535 | 1,983,245 |
| | <u>5,112,130</u> | <u>5,196,867</u> | <u>9,832,850</u> | <u>10,508,733</u> |
| Amortization of program rights | 2,829,853 | 3,401,563 | 5,648,769 | 6,992,052 |
| Distribution and transmission costs | 3,069,464 | 2,289,392 | 5,671,559 | 4,543,776 |
| Other operating expenses | 2,671,864 | 3,488,111 | 4,776,408 | 5,975,125 |
| | <u>\$ 13,683,311</u> | <u>\$ 14,375,933</u> | <u>\$ 25,929,586</u> | <u>\$ 28,019,686</u> |

16. BASIC AND DILUTED LOSS PER SHARE

| | Three months ended | | Six months ended | |
|---|----------------------|----------------------|-----------------------|----------------------|
| | December 31, 2011 | December 31, 2010 | December 31, 2011 | December 31, 2010 |
| Numerator for basic and diluted earnings (loss) per share: | | | | |
| Net income (loss) for the period attributable to owners of the parent - basic and diluted | \$ (136,439) | \$ 745,940 | \$ (1,113,965) | \$ (41,547) |
| Adjusted numerator for diluted earnings (loss) per share | <u>\$ (136,439)</u> | <u>\$ 745,940</u> | <u>\$ (1,113,965)</u> | <u>\$ (41,547)</u> |
| Common shares | 267,284,963 | 249,818,798 | 267,214,368 | 249,435,046 |
| Preference shares | 387,879,129 | 387,879,129 | 387,879,129 | 387,879,129 |
| Denominator for basic earnings (loss) per share - weighted average | 655,164,092 | 637,697,927 | 655,093,497 | 637,314,175 |
| Effect of potential dilutive securities | - | 3,961,485 | - | - |
| Adjusted denominator for diluted earnings (loss) per share | 655,164,092 | 641,659,412 | 655,093,497 | 637,314,175 |
| Basic income (loss) per share | <u>\$ (0.00)</u> | <u>\$ 0.00</u> | <u>\$ (0.00)</u> | <u>\$ (0.00)</u> |
| Diluted income (loss) per share | <u>\$ (0.00)</u> | <u>\$ 0.00</u> | <u>\$ (0.00)</u> | <u>\$ (0.00)</u> |

For the three and six months ended December 31, 2011 and the six months ended December 31, 2010 no effect has been given to the potential exercise of stock options in the calculation of diluted net loss per share as the effect would be anti-dilutive.

Excluded from the calculation of diluted earnings per share for the three months ended December 31, 2010 were 2,602,143 outstanding options where the exercise prices were greater than the average market price of common shares for the period.

17. RELATED PARTY TRANSACTIONS

The Company is controlled by Olympus Management Limited (“OML”), which owns approximately 64% of the Company’s shares. The President and Chief Executive Officer of the Company controls OML and is the ultimate controlling party of the Company. Fairfax Financial Holdings Limited (“Fairfax”) holds approximately 27% of the Company’s shares. The remaining 9% of shares are widely held.

The Company’s material related party transactions are summarized below. These transactions are in the normal course of operations.

(a) Transactions with a related special purpose entity

The Company publishes a magazine called ZOOMER (formerly called “CARP, the magazine”) which is directed to adults 45 years of age and up and whose subscribers are primarily members of CARP. The majority shareholder of the Company, who is also the President and Chief Executive Officer and a director of the Company, is also the President of CARP. CARP is a not-for-profit organization that is focused on

providing support for adults 45 years of age and up in Canada. During the six months ended December 31 2011, the Company paid royalties and subsidies of \$736,638 (six months ended December 31, 2010 – \$1,000,000). As the Company receives royalties from affinity programs and other programs that benefit from increasing membership in CARP, the Company benefits from supporting CARP. The Company received from CARP computer maintenance services fees of \$19,800 (six months ended December 31, 2010 - \$19,800) and accounting services fees of \$21,000 (six months ended December 31, 2010 - \$21,000). The Company and CARP have an agreement with a third party that provides magazine subscriber and membership management services including the cash collection and processing of subscriptions and memberships. Funds collected on behalf of the Company for subscriptions as well as CARP membership funds are forwarded to CARP at which point CARP forwards the funds onto the Company. Included in accounts receivable is a receivable from CARP as at December 31, 2011 of \$20,400 related to service fees and \$416,045 related to subscription collections and a payable related to cash received by the Company on behalf of CARP of \$124,750 (June 30, 2011 net receivable of \$205,735). These balances are unsecured, non-interest bearing, with no fixed terms of repayment.

(b) Transactions with the parent company

During the six months ended December 31, 2011, the Company paid management fees of \$600,000 (six months ended December 31, 2010 - \$600,000) and fees for ancillary services of \$40,938 (six months ended December 31, 2010 – \$36,250) to OML, the majority shareholder of the Company, for the provision of executive management and other services. The Company charged computer maintenance service fees of \$3,240 (six months ended December 31, 2010 - \$3,240) to OML. Included in accounts receivable is a receivable from OML as at December 31, 2011 of \$1,080 and included in accounts payable and accrued liabilities is a payable to OML as at December 31, 2011 of \$118,086 (June 30, 2011 net payable - \$197,076). These balances are unsecured, non-interest bearing, with no fixed terms of payment.

(c) Transactions with entities controlled by a principal shareholder

During the six months ended December 31, 2011 the Company received royalty revenues from Lombard Canada Limited, a wholly owned subsidiary of Fairfax who is a principal shareholder of the Company, of \$1,121,848 (six months ended December 31, 2010 - \$1,082,850) and advertising revenues of \$174,571 (six months ended December 31, 2010 – \$260,027). The Company also received advertising revenues of \$207,045 (six months ended December 31, 2010 - \$114,418) from The McLennan Insurance Group Inc. a wholly-owned subsidiary of Lombard Canada Limited. Included in accounts receivable is a receivable from these companies of \$260,017 (June 30, 2011 - \$316,347).

A director of the Company is employed by a subsidiary of Fairfax.

18. CONSOLIDATED STATEMENTS OF CASH FLOWS

The net change in non-cash working capital balances consists of the following:

| | Three months ended | | Six months ended | |
|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|
| | December 31, 2011 | December 31, 2010 | December 31, 2011 | December 31, 2010 |
| Trade and other receivables | (1,278,507) | (2,096,916) | 1,155,118 | (3,072,469) |
| Prepaid expenses | 194,495 | 124,864 | 109,599 | (82,635) |
| Trade and other payables | 39,678 | (10,462) | (41,322) | 1,319,835 |
| Provisions | (428) | - | (537,756) | 433,036 |
| Income tax liabilities | 41,190 | - | 98,360 | - |
| Deferred leasehold liability | 5,543 | 10,105 | 11,087 | 20,210 |
| Other liabilities | 234 | - | 19,272 | - |
| | <u>(997,795)</u> | <u>(1,972,409)</u> | <u>814,358</u> | <u>(1,382,023)</u> |

19. GOVERNMENT ASSISTANCE

The Company receives an annual grant from the Canada Periodical Fund administered by the Department of Canadian Heritage. This grant is recognized as a reduction of operating expenses as each issue of the magazine is published. The Company's annual grant for the fiscal year ending June 30, 2011 was \$790,123, \$175,583 and \$351,166 has been netted against operating expenses during the three and six months ended December 31, 2011, \$263,374 was netted against operating expenses during the year ended June 30, 2011 and \$175,583 remains in

deferred revenue and will be recognized as a reduction in operating expenses when the related issues of the magazine are published during the current fiscal year (Note 9).

The Company's annual grant for the fiscal year ending June 30, 2010 was \$866,827, \$192,628 and \$385,257 was netted against operating expenses during the three and six months ended December 31, 2010, \$288,942 was netted against operating expenses during the year ended June 30, 2010 and \$192,628 remained in deferred revenue at December 31, 2010.

20. CAPITAL MANAGEMENT

The Company considers its capital structure as the aggregate of shareholders' equity and long-term debt less cash and short-term deposits. The Company manages its capital structure and makes adjustments to it in order to have funds available to support the business activities which the Board of Directors intends to pursue in addition to maximizing the return to shareholders. The Board of Directors does not establish quantitative return on capital criteria for management, but rather relies on the expertise of the Company's management to sustain future development of the business.

In order to carry out current operations and pay for administrative costs, the Company will spend its existing working capital and raise additional amounts as needed. Management is currently assessing the appropriateness of its existing capital management structure.

There were no changes in the Company's approach to capital management during the six months ended December 31, 2011.

The Company is not subject to externally imposed capital requirements.

21. COMMITMENTS AND CONTINGENT LIABILITIES

(a) The Company is committed to fixed and contingent royalty payments for certain marketing rights and royalty revenue derived from the CARP name which has a term expiring December 31, 2099. However there will be a deduction of \$720,765 each year from the revenues received from Lombard until July 31, 2022 (Note 17(c)). The Company also earns royalty revenues earned from other affinity partners. In addition, \$600,000 is payable to Megadak each year until July 1, 2017 (Note 10(i)).

(b) Future minimum lease payments under operating leases for premises (excluding the Company's proportionate share of building operating costs) and equipment over the next five fiscal years and thereafter in aggregate are as follows:

| | | |
|------------|----|---------------------|
| 2012 | \$ | 1,552,538 |
| 2013 | | 1,973,962 |
| 2014 | | 979,788 |
| 2015 | | 750,691 |
| 2016 | | 576,363 |
| Thereafter | | 2,090,071 |
| | | <u>\$ 7,923,413</u> |

(c) At December 31, 2011, the Company has entered into various agreements for the right to broadcast certain television programs in the future. The acquisition of these broadcast rights is contingent on the actual delivery of the productions. Management estimates that these arrangements will result in future program expenditures of approximately \$2.1 million.

(d) As part of the CRTC approval of business acquisitions involving the transfer of the ownership of television broadcast licences, the Company has committed to spend 10% of the value of the transaction, as determined by the CRTC, on activities that are intended to benefit the Canadian broadcasting system. As part of the decision relating to the acquisition of the Vision Assets the Company has committed to spend \$3,085,811 over the next 6 years on programming and other activities. Approximately \$853,220 of this amount must be spent by August 31, 2012.

ZOOMERMEDIA LIMITED**Notes to Consolidated Financial Statements – December 31, 2011 and 2010****22. SEGMENTED INFORMATION**

Management has determined that during the year the Company operated within five reportable business segments: Television, Radio, Print, Royalty and Other operations.

The Television segment consists of the Company's specialty and conventional television stations and generates revenues from subscriber fees, the sale of broadcast time and advertising. The Radio segment consists of the Company's three radio stations and generates revenues primarily from the sale of advertising. The Print segment publishes Zoomer Magazine and generates revenue from advertising, subscriptions and sundry sources. The Royalty segment provides exclusive membership and marketing services to CARP and earns revenue from royalties.

Other activities include the operation of a number Canadian websites and the production of ZoomerShows, and other trade and consumer shows directed to the 45plus age group. Other activities generate revenue from advertising, sponsorship, booth rentals and ticket sales.

Corporate results primarily represent the incremental cost of corporate overhead in excess of the amount allocated to the segments. During the three and six months ended December 31, 2010, Corporate results also includes revenue earned from the rental of the Company's commercial property located in Toronto and the associated expenses.

| | Six months ended December 31, 2011 | | | | | | Total |
|---|------------------------------------|--------------|--------------|--------------|--------------|-------------|---------------|
| | Television | Radio | Print | Royalty | Other | Corporate | |
| Revenue | \$ 17,525,110 | \$ 4,611,791 | \$ 2,584,366 | \$ 1,295,805 | \$ 1,904,250 | \$ 94,596 | \$ 28,015,918 |
| Operating expenses | 12,616,052 | 4,355,895 | 3,170,591 | 676,305 | 2,373,510 | 2,737,233 | 25,929,586 |
| Depreciation | 1,021,875 | 82,447 | 36,930 | - | 54,742 | 194,458 | 1,390,452 |
| Amortization of other intangible assets | 53,887 | 2,230 | 21,359 | 421,668 | 18,081 | 10,866 | 528,091 |
| | 13,691,814 | 4,440,572 | 3,228,880 | 1,097,973 | 2,446,333 | 2,942,557 | 27,848,129 |
| Non-cash interest expense | 203,114 | 19,188 | - | 142,315 | - | - | 364,617 |
| Interest | 202,198 | 2,229 | - | - | - | 555,650 | 760,077 |
| Segmented income (loss) | 3,427,984 | 149,802 | (644,514) | 55,517 | (542,083) | (3,403,611) | (956,905) |
| Segmented assets | 36,678,305 | 18,529,279 | 2,702,402 | 9,441,532 | 2,049,170 | 17,433,883 | 86,834,571 |
| Additions - property and equipment | 520,904 | 801 | 78,598 | - | 51,298 | 1,142,191 | 1,793,792 |
| Additions - program rights | 7,470,117 | - | - | - | - | - | 7,470,117 |
| Additions - other intangible assets | 17,701 | 17,370 | 8,803 | - | 4,410 | - | 48,284 |

| | Six months ended December 31, 2010 | | | | | | Total |
|---|------------------------------------|--------------|--------------|--------------|--------------|--------------|---------------|
| | Television | Radio | Print | Royalty | Other | Corporate | |
| Revenue | \$ 17,869,564 | \$ 5,216,315 | \$ 3,016,475 | \$ 1,202,971 | \$ 2,107,210 | \$ 1,795,999 | \$ 31,208,534 |
| Operating expenses | 15,024,402 | 4,278,669 | 3,171,576 | 1,029,762 | 1,939,656 | 2,575,621 | 28,019,686 |
| Depreciation | 715,859 | 98,561 | 29,271 | - | 23,135 | 220,645 | 1,087,471 |
| Amortization of other intangible assets | 50,167 | 11,721 | 11,089 | 452,569 | 29,391 | 7,746 | 562,683 |
| | 15,790,428 | 4,388,951 | 3,211,936 | 1,482,331 | 1,992,182 | 2,804,012 | 29,669,840 |
| Non-cash interest expense | 351,109 | - | - | 158,670 | - | - | 509,779 |
| Interest | 369,417 | - | - | - | - | 413,951 | 783,368 |
| Segmented income (loss) | 1,358,610 | 827,364 | (195,461) | (438,030) | 115,028 | (1,421,964) | 245,547 |
| Segmented assets | 45,035,776 | 20,212,018 | 2,555,654 | 10,403,430 | 1,508,002 | 15,451,517 | 95,166,397 |
| Additions - property and equipment | - | - | - | - | - | 109,188 | 109,188 |
| Additions - program rights | 6,233,111 | - | - | - | - | - | 6,233,111 |
| Additions - other intangible assets | 6,662 | 1,024 | - | - | 671 | 88,992 | 97,349 |

ZOOMERMEDIA LIMITED**Notes to Consolidated Financial Statements – December 31, 2011 and 2010**

| | Three months ended December 31, 2011 | | | | | | |
|---|--------------------------------------|--------------|--------------|----------------|--------------|------------------|---------------|
| | <u>Television</u> | <u>Radio</u> | <u>Print</u> | <u>Royalty</u> | <u>Other</u> | <u>Corporate</u> | <u>Total</u> |
| Revenue | \$ 9,100,519 | \$ 2,557,205 | \$ 1,352,555 | \$ 642,385 | \$ 1,537,932 | \$ 78,554 | \$ 15,269,150 |
| Operating expenses | 6,403,519 | 2,201,699 | 1,665,667 | 448,955 | 1,660,928 | 1,302,543 | 13,683,311 |
| Depreciation | 677,342 | 41,271 | 18,593 | - | 22,050 | 94,079 | 853,335 |
| Amortization of other intangible assets | 26,545 | 2,080 | 196 | 210,834 | 1,174 | 1,453 | 242,282 |
| | 7,107,406 | 2,245,050 | 1,684,456 | 659,789 | 1,684,152 | 1,398,075 | 14,778,928 |
| Non-cash interest expense | 93,719 | 19,188 | - | 70,078 | - | - | 182,985 |
| Interest | 106,729 | 2,079 | - | - | - | 283,308 | 392,116 |
| Segmented income (loss) | 1,792,665 | 290,888 | (331,901) | (87,482) | (146,220) | (1,602,829) | (84,879) |
| Segmented assets | 36,678,305 | 18,529,279 | 2,702,402 | 9,441,532 | 2,049,170 | 17,433,883 | 86,834,571 |
| Additions - property and equipment | 52,731 | - | 69,806 | - | 51,298 | 867,090 | 1,040,925 |
| Additions - program rights | 2,497,015 | - | - | - | - | - | 2,497,015 |
| Additions - other intangible assets | 2,380 | (10,521) | - | - | - | - | (8,141) |

| | Three months ended December 31, 2010 | | | | | | |
|---|--------------------------------------|--------------|--------------|----------------|--------------|------------------|---------------|
| | <u>Television</u> | <u>Radio</u> | <u>Print</u> | <u>Royalty</u> | <u>Other</u> | <u>Corporate</u> | <u>Total</u> |
| Revenue | \$ 9,351,781 | \$ 2,701,546 | \$ 1,621,454 | \$ 583,326 | \$ 1,534,542 | \$ 1,126,410 | \$ 16,919,059 |
| Operating expenses | 7,134,528 | 1,893,460 | 1,631,393 | 1,014,881 | 1,273,428 | 1,428,243 | 14,375,933 |
| Depreciation | 347,058 | 70,458 | 12,305 | - | 5,859 | 127,322 | 563,002 |
| Amortization of other intangible assets | 26,370 | - | 11,089 | 226,284 | 5,602 | 7,746 | 277,091 |
| | 7,507,956 | 1,963,918 | 1,654,787 | 1,241,165 | 1,284,889 | 1,563,311 | 15,216,026 |
| Non-cash interest expense | 336,666 | - | - | 78,366 | - | - | 415,032 |
| Interest | 346,466 | (5,141) | - | - | - | 45,212 | 386,537 |
| Segmented income (loss) | 1,160,693 | 742,769 | (33,333) | (736,205) | 249,653 | (482,113) | 901,464 |
| Segmented assets | 45,035,776 | 20,212,018 | 2,555,654 | 10,403,430 | 1,508,002 | 15,451,517 | 95,166,397 |
| Additions - property and equipment | - | - | - | - | - | 44,922 | 44,922 |
| Additions - program rights | 1,886,758 | - | - | - | - | - | 1,886,758 |
| Additions - other intangible assets | 6,662 | 1,024 | - | - | 671 | 88,992 | 97,349 |